

# ICMIS

International Center for  
Management and India Studies



Study Abroad Program in Bangalore, India  
9 days' duration

[www.icmis.org](http://www.icmis.org)

**Proposal for Study Abroad Services: India Study Tours 8 day schedule**

**Introduction**

The objective of this proposal is to outline the services that ICMIS can provide to the institution with specific regard to Travel- Study Tours in India

The scope of the Proposal and specific services covers the following areas:

	<b>Tours</b>	<b>Sightseeing and tour of Bangalore and Mysore</b>
	<b>Business visits/Seminars</b>	<b>Business visits to companies, Chambers of commerce etc in Bangalore and Seminars and guest lectures</b>
	<b>Classes/Coursework</b>	<b>Course work for undergraduate level and business related classes for MBA students</b>
	<b>Support Services</b>	<b>Accommodation, F&amp;B services, cell phones , help desk services, orientation and debriefing etc</b>

**Note:**

1. The institution/ University/college will provide faculty and inputs for some of the specific modules as agreed upon in advance
2. ICMIS will need to be informed 60 days in advance of all instructional services and India centric courses that participants wish to take while at the campus
3. There should be a minimum of five students to run the ICMIS India centric course
4. All the projected costs assume that the faculty stays in single occupancy guest house accommodation.

**Program Structure**

Based on inputs provided, the following assumptions have been made:

- The total duration of the program is from Saturday May 17<sup>th</sup> to Monday May 26<sup>th</sup> 2008
- The participants in the group will be accompanied by a member of the faculty
- The faculty member who is accompanying the students will be conducting some classes while on campus
- Accommodation for all students will be provided on ICMIS campus in single occupancy dorm rooms and faculty will be housed in single occupancy rooms in a guest house

The details of activities proposed during the 9 day Travel – Study Tour are as follows:

### Activity calendar– May 2008

Sunday May 18 <sup>th</sup>	Arrival into Bangalore – settling in and orientation program – city tour of Bangalore	
Monday May 19 <sup>th</sup>	Class day # 1 8:30 AM – 12:30 PM	Business visit/ interaction 3:00 PM – 5:00 PM
Tuesday May 20 <sup>th</sup>	Day-Trip to Mysore including Palace, Chamundi Hills and 12 <sup>th</sup> century temple	
Wednesday May 21 <sup>st</sup>	Class day # 3 8:30 AM – 12:30 PM	Business visit/ interaction 3:00 PM – 5:00 PM
Thursday May 22 <sup>nd</sup>	Class day # 4 8:30 AM – 12:30 PM	Business visit/ Interaction 3:00 PM – 5:00 PM
Friday May 23 <sup>rd</sup>	Class day # 5 8:30 AM – 12:30 PM	Business visit/ interaction 3:00 PM – 5:00 PM
Saturday May 24 <sup>th</sup>	Debrief & feedback session - Personal free time	
Sunday May 25 <sup>th</sup>	Personal free time - Preparation and Departure for the US from Bangalore.	

**Total class contact = approx 16 hours**  
**Total business interaction = 8 hours**

### Academic program and company visits

Academic input from ICMIS during the morning sessions can be -  
"INTRODUCTION TO INDIAN CULTURE & BUSINESS"

- Philosophy and Aesthetics in Indian Culture
- Independent India and its aftermath
- Contemporary India; its values and conflicts

Indicative companies for business visits/ interactions during the afternoon sessions would be with\*

- Indo-American Chamber of Commerce
- Microsoft India
- ITC InfoTech
- Infosys
- GM Tech Center
- Motorola
- Bosch

**\* The names of companies where the business visits/ interactions are proposed above will be confirmed 2 weeks prior to arrival**

### Program costing

**The cost for the program will be USD 1700 per head. This includes:**

- Single occupancy non- AC accommodation in dorms on campus or double occupancy rooms in apartments located in the downtown area for students and single occupancy non- AC accommodation in guest house for faculty
- Breakfast at guest house/dorm and lunch on campus
- Accommodation and transportation costs while on tour , entry fees and sightseeing costs, travel to ICMIS and back from downtown accommodation
- Support services , cell phone handset usage , help desk services etc
- Costs for Seminars/ business visits/ faculty etc
- Airport pick up and drop

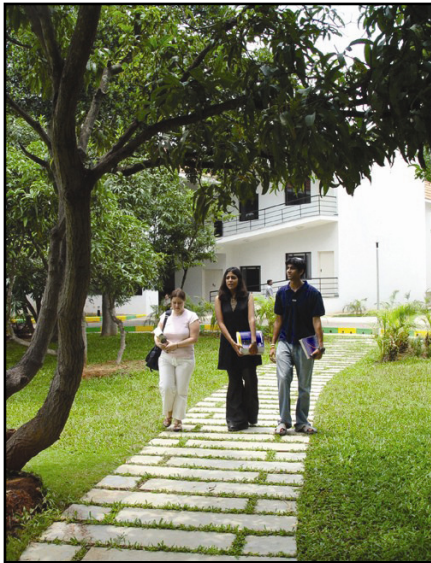
**This does not include:**

- Return airfare - US to Bangalore to US
- Dinner expenses
- Recharge of 'talk-time' for cell phone
- Incidentals and personal expenses

**Note: If you want air-conditioned accommodation the costs will increase by 100 USD per person for the duration of the stay –i.e. Program cost will be 1800 USD per person**

## About ICMIS

International Center for Management and India Studies (ICMIS) was founded in 1997 and was formerly known as Center for American Education. It moved to the present campus in 2005 and was renamed International Center for Management and India Studies. ICMIS is a unique institution that offers education, research, India centric programs and executive development programs to the global community.



ICMIS is structured legally as a company (ICMI Studies Pvt. Ltd). Therefore we are not an education institution under Indian government regulations. We are however an education program and services provider and have relationships with various US institutions to make their programs available in India. We have a full US accredited branch campus of Broward Community College, Florida housed on our campus. A few years ago we received approvals from the Indian government to enroll foreign

students (non Indian nationals) into our academic programs.

ICMIS is located in a sprawling 8-acre campus in the northern suburban side of Bangalore City and has state-of-the-art facilities including an auditorium, hostel and sports amenities. This secluded setting contributes to the serene and green atmosphere ideal for facilitating learning

## About Bangalore

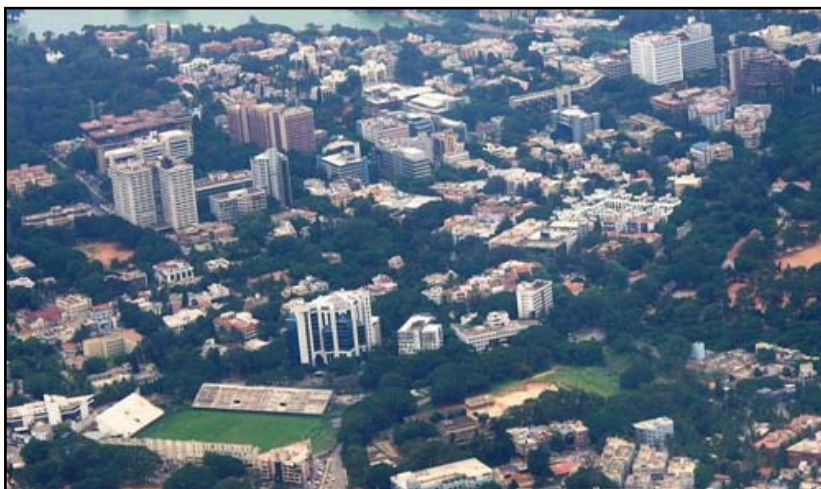
Bangalore is the English version of Bengalooru, the way it is pronounced in the local language Kannada. It is said that the word Bengalooru originated from the sentence "Bendakaalooru" meaning "City of baked-beans", as the color of the soil resembled that of baked bean. During the first centuries immediately after Christ, the Southern part of the present day Karnataka state, where Bangalore is located, Jainism was the main religious belief. Once part of the Vijayanagar kingdom, this city was founded by Kempa Gowda in 1537AD.

Later, ruled by Tippu and other Mysore kings as well as the British. It was a major military base for the British. To date a vast area of the city is retained by Indian military and defense forces and is not open to visitors and the public. After independence, the Indian government setup strategically important defense, telecommunication and aeronautical development industries here, as it is located hundreds of miles away from the mainland coast and thus safe from possible enemy attacks. The early 1980s saw State (provincial) government initiating a number of electronic industries here and later in 1990s this became a natural hub of the Indian Software Industry.



A big chunk of Indian Software Engineers are based out of Bangalore. Bangalore has been home to many eminent personalities like Dr C V Raman, Girish Karnad, Narayan Murthy, Prakash Padukone, G R Vishwanath etc.

Bangalore is famous for its booming IT and Internet industry. The city has a large Anglo-Indian minority and is considerably more westernized than many Indian cities. The fact that Bangalore is a high-tech place does not mean that it has no interesting sights. It's simply an all-round place. You might want to visit the Palace of Tippu Sultan, once home to the south Indian king famous for battling the British, the Bull Temple, the Indian Institute of Science and other scientific research institutes, Cubbon Park, and the 240-acre/100-hectare Lalbagh botanical garden: its pools, terraces, fountains, trees, and herbs are highlights.



Bangalore is also an excellent starting point for exploring Southern India and the state of Karnataka in particular. Bangalore is 855 km southeast of Mumbai. It lends itself well to a day-trip to Hampi. There are also a number of organized day trips to Mysore, the historic capital of the state during British India, when it was the

princely state of Mysore.

Many international tourists consider Bangalore, one of the five biggest Metropolitan cities of India, as just a connecting place to other destinations. They haven't heard of any interesting places in this area, especially compared to neighboring Kerala and Goa. Yet, many people visit Lalbagh Botanical Gardens, Cubbon Park, Vidhan Soudha- the state assembly building, International Tech Park at White-Field, Vishweshwariah Industrial Museum, Bannerghatta National Park, Shopping Streets like MG Road, Brigade Road and Commercial Street. Malls like Forum and Bangalore Central are the latest places to hang-out for the city's youth.

The important tourist destinations of South India are easily accessible from here: Mysore Palace, Nandi Hills, Coorg, Ooty and Kodaikanal hill-stations, Bandipur National Park and other reserved forest areas, Hampi and Hassan district's ruins of medieval sculptures, Jog-falls and other fascinating waterfalls, scenic backwaters and the ayurvedic relaxation centers of Kerala.

The main attractor of tourists to Bangalore is its nice climate (except in March - May) and its large, English speaking, modern-minded, population. One sees a mix of different Indian linguistic groups here. Most of the local shopkeepers speak four to five languages. It is one of the few cities in India, where one can easily get by without knowing the local language. The rapid pace of development during the last few decades caused hundreds of thousands to migrate here from rural areas and other Indian states.



Globalization of market helped Bangalore to emerge as the global customer support business outsourcing hub. It is not rupees that are shaping the new face of Bangalore, but dollars/pounds sterling, etc. Real estate value has shot up several times during the last two decades making large areas unaffordable for the average Indian. The fast development of Bangalore has attracted multinational corporations and large Indian corporations, pubs

and night life, clubs and party halls, multi-storied buildings and highways, broadband Internet and Internet cafes, amusement and lake-side parks, travel business and packaged tours, five-star hotels and resorts, flyovers and shopping malls.

All in all it is a very friendly city with modern friendly people, a relatively international culture, good climate and availability of food and consumer items from across the world.

Source: [www.world66.com](http://www.world66.com)

More information on [Bangalore Travel](#) at Wikitravel.org