

ICMIS

International Center for
Management and India Studies



Study Abroad Program in Bangalore, India
Summer 2008

www.icmis.org

Proposal for Study Abroad Services: India Study Tours 8 day schedule

Introduction

The objective of this proposal is to outline the services that ICMIS can provide to the institution with specific regard to Travel- Study Tours in India

The scope of the Proposal and specific services covers the following areas:

	Tours	Sightseeing tour of Delhi – Agra - Jaipur (5 days' duration) & Kerala (5 days' duration); overnight weekend field trips to Mysore & Belur - Halebid
	Business visits/Seminars	Business visits to companies
	Classes/Coursework	Course work for undergraduate students in any one India-centric topic
	Support Services	Accommodation, F&B services, cell phones , help desk services, orientation and debriefing etc

Note:

1. The institution/ University/college will provide faculty and inputs for some of the specific modules as agreed upon in advance
2. ICMIS will need to be informed 60 days in advance of all instructional services and India centric courses that participants wish to take while at the campus
3. There should be a minimum of five students to run the ICMIS India centric course
4. All the projected costs assume that the faculty stays in single occupancy guest house accommodation, and students in twin-sharing guest-house accommodation.

Program Structure

Based on inputs provided, the following assumptions have been made:

- The total duration of the program is from July 1st 2008 to August 8th 2008
- The participants in the group will be accompanied by a member of the faculty
- The faculty member who is accompanying the students will be conducting some classes while on campus
- Accommodation for all students will be arranged by ICMIS on twin-sharing basis and faculty will be housed in single occupancy rooms in a guest house

The details of activities proposed during the 6 week Study Tour is as mentioned in Appendix A

The details of the Golden Triangle Tour and the Kerala Tour is as mentioned in Appendix B

Program costing

The cost for the program will be USD 4500 per head. This includes:

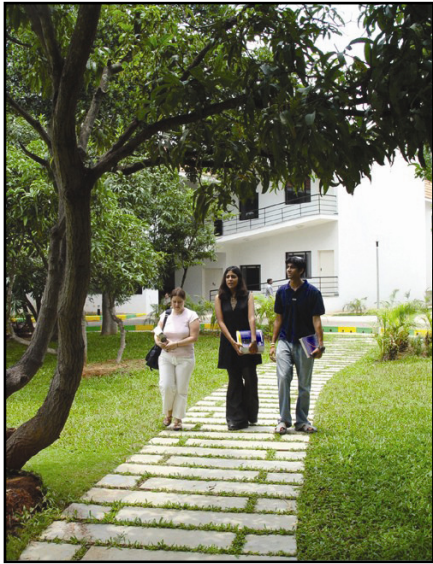
- Single occupancy non- AC accommodation for the faculty member in a guest house /double occupancy rooms in a guest house for students.
- Breakfast at guest house
- Lunch on campus
- Accommodation and transportation costs while on tour , entry fees and sightseeing costs during the Golden Triangle Tour, Kerala Tour & the weekend field trips.
- Support services , mobile phone , help desk services etc
- Costs for Seminars/ business visits/ ICMIS conducted course, course material etc
- Airport pick up and drop

This does not include:

- Return airfare - US to Bangalore to US
- Dinner expenses
- Recharge of currency in cell phone
- Incidentals and personal expenses

About ICMIS

International Center for Management and India Studies (ICMIS) was founded in 1997 and was formerly known as Center for American Education. It moved to the present campus in 2005 and was renamed International Center for Management and India Studies. ICMIS is a unique institution that offers education, research, India centric programs and executive development programs to the global community.



ICMIS is structured legally as a company (ICMI Studies Pvt. Ltd). Therefore we are not an education institution under Indian government regulations. We are however an education program and services provider and have relationships with various US institutions to make their programs available in India. We have a full US accredited branch campus of Broward Community College, Florida housed on our campus. A few years ago we received approvals

from the Indian government to enroll foreign students (non Indian nationals) into our academic programs.

ICMIS is located in a sprawling 8-acre campus in the northern suburban side of Bangalore City and has state-of-the-art facilities including an auditorium, hostel and sports amenities. This secluded setting contributes to the serene and green atmosphere ideal for facilitating learning

About Bangalore

Bangalore is the English version of Bengalooru, the way it is pronounced in the local language Kannada. It is said that the word Bengalooru originated from the sentence "Bendakaalooru" meaning "City of baked-beans", as the color of the soil resembled that of baked bean. During the first centuries immediately after Christ, the Southern part of the present day Karnataka state, where Bangalore is located, Jainism was the main religious belief. Once part of the Vijayanagar kingdom, this city was founded by Kempa Gowda in 1537AD.

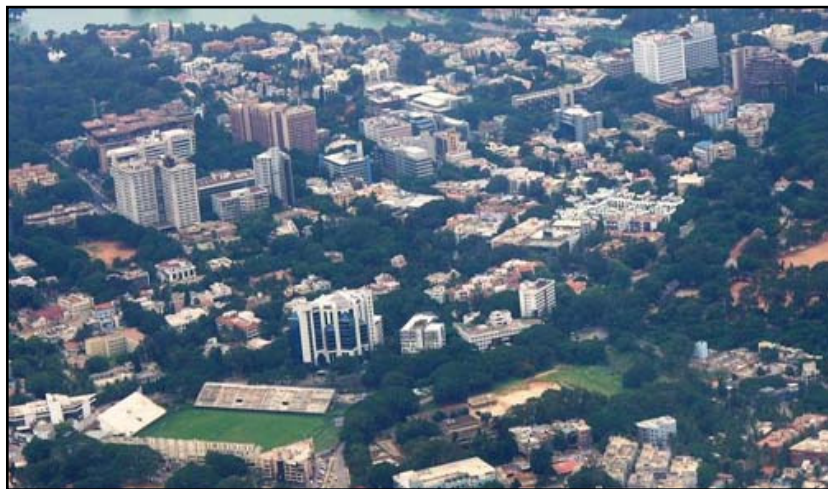
Later, ruled by Tippu and other Mysore kings as well as the British. It was a major military base for the British. To date a vast area of the city is retained by Indian military and defense forces and is not open to visitors and the public. After independence, the Indian government setup strategically important defense, telecommunication and aeronautical development industries here, as it is located hundreds of miles away from the mainland coast and thus safe from possible enemy attacks. The early 1980s saw State (provincial) government initiating a number of electronic industries here and later in 1990s this became a natural hub of the Indian Software Industry.

A big chunk of Indian Software Engineers are based out of Bangalore. Bangalore has been home to many eminent personalities like Dr C V Raman, Girish Karnad, Narayan Murthy, Prakash Padukone, G R Vishwanath etc.

Bangalore is famous for its booming IT and Internet industry. The city has a large Anglo-Indian minority and is considerably more westernized than many Indian cities. The fact that Bangalore is a high-tech place does not mean that it has no interesting sights. It's simply an all-round place. You might want to visit the Palace of Tippu Sultan, once home to the south Indian king famous for battling the British, the Bull Temple, the Indian Institute of Science and other scientific research institutes, Cubbon Park, and the 240-acre/100-hectare Lalbagh botanical garden: its pools, terraces, fountains, trees, and herbs are highlights.

Bangalore is also an excellent starting point for exploring Southern India and the state of Karnataka in particular. Bangalore is 855 km southeast of Mumbai. It lends itself well to a day-trip to Hampi. There are also a number of organized day trips to Mysore, the historic capital of the state during British India, when it was the princely state of Mysore.

Many international tourists consider Bangalore, one of the five biggest Metropolitan cities of India, as just a connecting place to other destinations. They haven't heard of any interesting places in this area, especially compared to neighboring Kerala and Goa. Yet, many people visit Lalbagh Botanical Gardens, Cubbon Park, Vidhan Soudha- the state assembly building, International Tech Park at White-Field, Vishweshwariah Industrial Museum, Bannerghatta National Park, Shopping Streets like MG Road, Brigade Road and Commercial Street. Malls like



Forum and Bangalore Central are the latest places to hang-out for the city's youth.

The important tourist destinations of South India are easily accessible from here: Mysore Palace, Nandi Hills, Coorg, Ooty and Kodaikanal hill-stations, Bandipur National Park and other reserved forest areas, Hampi and Hassan

district's ruins of medieval sculptures, Jog-falls and other fascinating waterfalls, scenic backwaters and the ayurvedic relaxation centers of Kerala.

The main attractor of tourists to Bangalore is its nice climate (except in March - May) and its large, English speaking, modern-minded, population. One sees a mix of different Indian linguistic groups here. Most of the local shopkeepers speak four to five languages. It is one of the few cities in India, where one can easily get by without knowing the local language. The rapid pace of development during the last few decades caused hundreds of thousands to migrate here from rural areas and other Indian states.



Globalization of market helped Bangalore to emerge as the global customer support business outsourcing hub. It is not rupees that are shaping the new face of Bangalore, but dollars/pounds sterling, etc. Real estate value has shot up several times during the last two decades making large areas unaffordable for the average Indian. The fast development of Bangalore has attracted multinational corporations and large Indian corporations, pubs and night life, clubs and party halls, multi-storied buildings and highways, broadband Internet and Internet cafes, amusement and lake-side parks, travel business and packaged tours, five-star hotels and resorts, flyovers and shopping malls.



All in all it is a very friendly city with modern friendly people, a relatively international culture, good climate and availability of food and consumer items from across the world.

Source: www.world66.com

APPENDIX A

	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Week 1	July 1	July 2	July 3	July 4	July 5	July 6	
		Reach New Delhi by AA 292 at 2030 hrs	Tour of Delhi – Agra – Jaipur (GOLDEN TRIANGLE) Tour commences and concludes at New Delhi				Leave for Bangalore by air
Week 2	July 7	July 8	July 9	July 10	July 11	July 12	July 13
	Classes at ICMIS Campus (0845 to 1300 hrs)					Week-end visit to Mysore Departure after breakfast on Saturday. Overnight in Mysore. Return to Bangalore on Sunday night	
Week 3	July 14	July 15	July 16	July 17	July 18	July 19	July 20
	Classes at ICMIS Campus (0845 to 1300 hrs)					WEEK-END FREE	
Week 4	July 21	July 22	July 23	July 24	July 25	July 26	July 27
	Classes at ICMIS Campus (0845 to 1300 hrs)					Week-end visit to Belur- Halebidu. Departure after breakfast on Saturday. Overnight in Hassan. Return to Bangalore on Sunday night.	
Week 5	July 28	July 29	July 30	July 31	Aug 01	Aug 02	Aug 03
	Classes at ICMIS Campus (0845 to 1300 hrs)					South India Tour commences night of Aug 02	
Week 6	Aug 04	Aug 05	Aug 06	Aug 07	Aug 08	Aug 09	
	South India Tour concludes on the PM of Aug 07				FREE DAY IN BANGALORE	Depart for the US by BA 118 at 0645 hrs	

Notes:

- 1) Each class-day at the ICMIS campus has a provision for 2 class sessions, each of 2 hours duration
- 2) The first session from 0845 to 1045 is for the ICMIS course. The second session from 1100 to 1300 is for the UOA course.
- 3) The program specified above is subject to minor alterations in timings dependent on local conditions prevalent at any given point in time.

Appendix B

ITINERARY FOR DELHI - AGRA - JAIPUR - BANGALORE TOUR JULY 2008

Date	Time	Activity
Tuesday July 01	2030 hrs	Arrival at Delhi and transfer to Hotel Vikram. Overnight at the hotel
Wednesday July 02	0800 to 1300 hrs 1400 hrs 1900 hrs	City tour of Delhi in AC coach, with English speaking knowledgeable guide Check out of hotel after lunch and proceed to Agra by road. Reach Agra and check into Hotel Mansingh Palace. Overnight at hotel
Thursday July 03	0600 hrs 0930 hrs 1100 hrs 1800 hrs	Departure for view of the Taj Mahal Return to the hotel for breakfast. Check out of hotel and proceed to view Agra Fort Proceed to Jaipur by road. Visit Fatehpur Sikri enroute Lunch enroute Reach Jaipur. Check into Hotel Mansingh Towers. Overnight at hotel
Friday July 04	0800 hrs to 1800 hrs	Whole day sight-seeing at Jaipur, including an elephant ride at Amber Fort, Jaipur Palace, Hawa Mahal and the Observatory Lunch at a suitable location enroute Overnight at the hotel
Saturday July 05	0800 hrs 1300 hrs 1400 hrs to 1800 hrs	Departure for Delhi after breakfast Reach Delhi and check into Hotel Vikram. City tour
Sunday July 06	0800 hrs 0950 hrs 1230 hrs	Check out of the hotel after breakfast and proceed to the airport for the flight to Bangalore Flight to Bangalore Reach Bangalore and transfer to residence

ITINERARY FOR SOUTH INDIA TOUR AUGUST 2008

Dates of the South India Tour Aug 02 to Aug 07

Departure Bangalore by train to Cochin by night of Aug 02

Reach Cochin on the morning of Aug 03

WHOLE DAY in Cochin (including Kathakali show)
Overnight in Cochin

Move to Allepy Backwaters on morning of Aug 04
WHOLE DAY in Allepy
Overnight in Allepy (in A/C houseboat)

Move to Thekkady Sanctuary on morning of Aug 05
WHOLE DAY in Thekkady (including visit to a spice plantation)
Overnight in Thekkady

Move to Munnar Hill Station on morning of Aug 06
WHOLE DAY in Munnar (including a visit to a tea plantation)
Overnight in Munnar

Move to Cochin on morning of Aug 07
Catch a Cochin – Bangalore flight
Reach Bangalore by PM of Aug 07