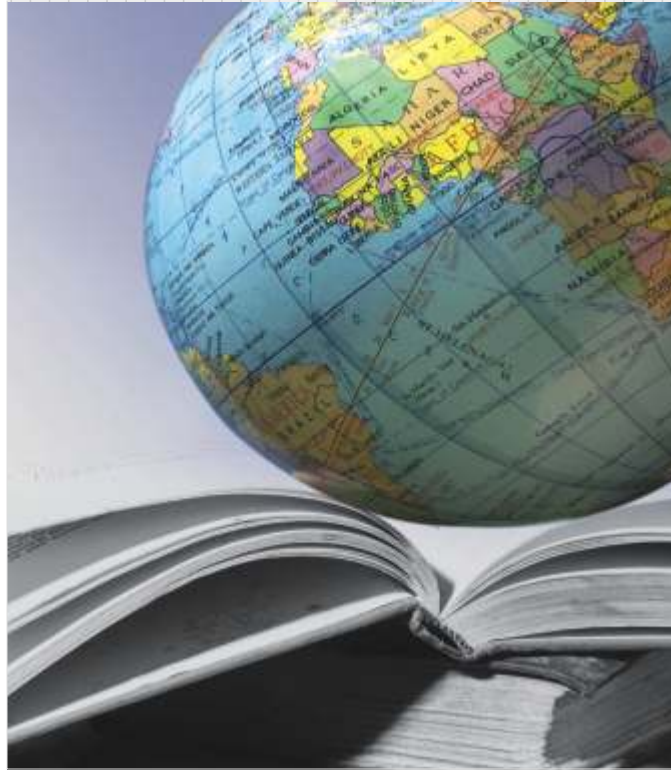


ICMIS

International Center for
Management and India Studies



Bridging Borders, Expanding Horizons

Whether it was Mark Twain articulating, "India is, the cradle of the human race, the birthplace of human speech, the mother of history, the grandmother of legend, and the great grand mother of tradition" or Bill Gates pragmatically stating "India has what it takes to participate in, even to shape, the future...", one thing is clear; India continues to be part of a global vision for both its culturally steeped heritage and its booming economic growth.

Steadily targeted by Multinational Corporations and International Organizations seeking to be a part of this phenomenal growth and expansion, India has become a natural hub of globalization. With this there is also a growing need to provide services to address the issues of cross-cultural understanding and merging that comes along. At the same time the cultural richness of India's very own unique diversity cannot be overlooked and requires key representation.

In the midst of all this India has a vast majority of young people looking to expand their perspective and experience cultures different from their own. The western dream drives thousands of students to apply for Universities abroad every year and this home-community needs as much attention.

At ICMIS our vision is to create effective programs that cater and correspond to such needs. Through sensitive observation and research, our programs are so designed that they provide you with the best support for your requirement.



About ICNIS

Based in Bangalore, The International Center for Management and India Studies was started in 1997 as the Centre for American Education. ICNIS is an organization that offers education, research, training and executive education programs.

The organization is known for offering the best in International education in India. Over the past 8 years CAE has been successful in creating a reputation in imparting global education programs and offerings in India. It has created and sustained an enviable list of corporate clients and international education partnerships.

With ICNIS, the organization creates the intellectual synergy between world-class infrastructure, faculty and program offerings to create programs that provide value to both the student and corporate community, at home and internationally. Our areas of specialization now include providing management and India centric programs to a global marketplace. Our goals and vision for the future are to be a global center for management and training excellence as well as create new opportunities that leverage the tremendous development in India and its emergence as an economic power.

Programs Offered

- ◌ Study India Programs
- ◌ Corporate Training Programs
- ◌ Management and Executive Development Programs
- ◌ India Study Tours
- ◌ Academic Programs
- ◌ Business Research

Many of the programs from ICNIS are offered in partnership with various international organizations and well known education institutions across the world. Detailed information about the various programs are given below.

Study India Program

India is a culturally rich land that has managed to preserve its established traditions throughout history. A unique feature of India's cultural heritage lies in the diversity of its peoples. Every region and state has an identity thoroughly its own. This makes India a very interesting study from both its cultural and historic perspective. The Study India Program is designed for students who want to enhance their academic pursuits with an International experience in one of the most stimulating countries. It is ideal for students who want to visit India for an Indian experience while simultaneously being part of a structured academic environment and taking course work that complements their academic pursuits in their home countries.

Corporate Training Programs

With India fast emerging as an economic stronghold, more and more international companies are seeking to establish themselves here and at the same time, a vast majority of Indians need to constantly travel and represent their business offshore. This calls for a tremendous amount of cultural exchange and without debate, there is a realistic need to sensitize one to understand and appreciate different cultures and practices.

The Training division at ICNIS provides highly customized training and research programs for Indian and Multi-national corporations and International Organizations based in India and the Asia Pacific region.

Training Areas

ICNIS offers highly specialized competent training in the following areas

- ◌ Managing cross-cultural diversity
- ◌ Leadership development programs
- ◌ Induction programs - Metamorphosis 'From the campus to workplace'
- ◌ Communication skills (cross- cultural, verbal, non-verbal, communicating through technology-email, tele/teleconference, video conference ... etc.)
- ◌ Creating and managing effective teams
- ◌ Creating and managing virtual teams
- ◌ Presentation skills



Campus

ICMIS is located on a sprawling 8-acre campus in Kothanur on the northern suburban side of Bangalore City. This secluded setting contributes to the serene and green atmosphere which is just ideal for facilitating learning. The campus is well-connected by proper roads and is around 45 mins drive from the centre of the city.

State-of-the-art facilities including an auditorium and sports facilities have been provided to ensure students get the best of both academic and extra-curricular life.

Faculty

The entire teaching faculty for the degree programs are post-graduate degree holders often with industry experience who have also met the requirement of our academic affiliates in the US. They are also periodically evaluated by the affiliates to ensure teaching standards are being kept. Visiting faculty also play a critical role in the teaching process.

Accommodation

ICMIS has on-campus housing facilities for student. In addition, ICMIS will help students secure affordable housing near the campus. Individual and shared apartments can also be arranged on a monthly rental basis. Home-stay opportunities are also available and will be arranged on request.



Management and Executive Development Programs

The search for managerial excellence is a continuous pursuit. With the emergence of India as a global economic powerhouse, a new breed of Indian multinationals have emerged. These homegrown multinationals along with multitude of others with presence in India create a tremendous opportunity for the need for high quality management and executive development programs. The goal at ICMIS is to design and offer programs that are relevant to the Indian corporate landscape.

World class faculty from IMD, Wharton, LBS and other leading business schools, will facilitate these programs aimed at mid/senior managers and executives. These programs will cover areas such as Finance, Strategy, Organization, Venture Funding, Marketing, HR issues etc. Program durations range from 1-6 weeks. We will also create and develop partnerships with leading global institutions to bring best practices and skills into India.

India Study Tours

India has become a destination. The success in India of the Information Technology, Outsourcing, Engineering, Biotech and other industries has created an interest among business and engineering faculty and students across the world. Many institutions of academia are looking to provide learning opportunities to their students and faculty through study tours. ICMIS is ideally positioned to be an in-country facilitator for such programs. We have developed structured and flexible tours ranging from 1 to 6 week durations. These Study tours can include; field trips, case studies, briefing sessions, corporate campus visits, internships as well as an introduction to the culture and business styles in India.



Academic Programs

Over the past 8 years ICMIS (formerly known as CAE) has established strong and credible partnerships with various institutions of higher learning. These programs range from University transfer programs to 16th year programs. Partnerships with Broward Community College (www.broward.edu), Truman State University (www.truman.edu) have provided over 250 students with access to institutions of higher learning such as Cornell University, University of Massachusetts, Purdue University, University of Virginia, UC-Irvine, Michigan Tech, SUNY-Buffalo and many others. Some of the academic programs also provide Indian students studying in the US/Canada an opportunity to obtain academic coursework during their summer visits home.

Business Research

ICMIS strives to generate research into some of the emerging trends in the Asian business and technology landscape. Our Center for Business Research and Excellence works on generating original and innovative case studies and learning content. Research projects may be externally commissioned or internally conceptualized. ICMIS works with a range of researchers and entrepreneurs to provide detailed industry insights and look at emerging trends and challenges for industry verticals.



Bangalore City

Bangalore is the fifth largest city in India and also the most pleasant in terms of weather and climate. The concentration of software companies has made this once-upon-a-time pensioners' paradise the Silicon Valley of India and also the fastest growing city in Asia.

Along with its economic acceleration, Bangalore is also home to a thriving cultural scene.

The annual dawn to dusk 'Vasantahabba' (Spring Festival) called the Woodstock of classical Indian music and dance draws thousands of global spectators every year. Bangalore is also home to some of India's finest western musicians who ensure they are heard more often than not. Art, theatre and music events are common place and these along with innumerable restaurants, clubs, pubs, art galleries, exhibitions, malls and more make Bangalore a vibrant colorful city to experience and live in.

ICMIS

**International Center for
Management and India Studies**

(Formerly Center for American Education)

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